ATX Networks Completes Transition of VidiPlay® IPTV Middleware to InfoValue

InfoValue to support VidiPlay deployments and expand VidiPlay marketing

May 16, 2017. — InfoValue Computing, Inc. (InfoValue), experts in providing innovative, interactive IPTV platforms and solutions, today announced that it has completed the transition of ATX Networks' VidiPlay IPTV middleware to InfoValue. After ATX Networks' successful launch of the co-designed OEM IPTV solution, where InfoValue was the original core developer of the platform, a transfer to InfoValue has been concluded.

The partnership between InfoValue and ATX Networks resulted in several successful large scale enterprise IPTV deployments. The VidiPlay turnkey system utilizes InfoValue's branded BizTV solution along with ATX Networks' suite of digital video processing products. The head-end provides a complete IP output of an HD channel lineup to end points consisting of desktops, mobile devices, IP set-top boxes, and SmartTVs.

Under the terms of the agreement, InfoValue receives a ten year renewable license for using the VidiPlay trademark brand.

"We are delighted to culminate our ATX Networks integration and marketing efforts with several high-profile deployments. InfoValue will maintain the marketing and support of the VidiPlay IPTV middleware as well as continue to add enhanced features. Employees at the customer sites benefit from HD IPTV channels, VOD, network-based PVR, and interaction with the employee services portal of VidiPlay," said Aubrey Flanagan, vice president of business development at InfoValue. ATX Networks' UCrypt® gateway, VersAtivePro® transcoders, and DigiVu® IP MPEG encoders provide the capability for the end-to-end IPTV system to ingest content from a variety of sources and to deliver HD IPTV channels encrypted using approved Digital Rights Management software. "Based on the tremendous customer feedback and reported employee productivity increases, we look forward to expanding the deployment footprint and feature set of this integrated IPTV solution by utilizing the licensed VidiPlay trademark," added Flanagan.

"The transition of the VidiPlay trademark to InfoValue corresponds with a shift in focus of ATX Networks' marketing and sales efforts to our core video processing products. We're confident InfoValue will carry on the success of the VidiPlay solution and we look forward to a continued productive partnership", stated James Anderson, Sr. Product Manager, Digital Video Solutions, at ATX Networks.

More about InfoValue is available at http://www.infovalue.com.

# # #
About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as

integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential. InfoValue's corporate headquarters is located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at http://www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.

About ATX Networks

ATX Networks is a market-leading global provider of access network, video network and radio network solutions serving the cable, satellite, commercial and enterprise sectors. ATX's solutions include optical transport, RF management, digital video, radio and satellite product offerings.

ATX's objective is to lead the market in the delivery of innovative, cost-effective products and solutions that add value – and to support the expanding and evolving technology needs of their global customers. ATX's success is driven by their passionate focus on rapid, customer-driven R&D, outstanding quality, strong customer relationships, and the proven ability to quickly deliver our innovative solutions.

Our global, blue-chip customer base includes the largest cable MSOs and satellite operators to the smallest of regional cable operators, large enterprises, broadcasters and telcos, as well as customers in sectors involving hospitality, education, healthcare, sports and entertainment, worship, retail, and government.

ATX Networks' corporate headquarters are located at 1-501 Clements Road West, Ajax, ON L1S 7H4 Canada. More information on ATX Networks and its products is available at http://www.atxnetworks.com, via email at info@atxnetworks.com, or by phone at (905) 428-6068.

Contact Information
Sharon Chen
InfoValue Computing, Inc.
http://www.infovalue.com
914-345-5980