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InfoValue Announces InfoValue IPTV Mobile Apps for Hospitality Industry

New Apps Extend In-Room Experience to Guest Mobile Devices

ELMSFORD, N.Y. — February 5, 2013 — InfoValue Computing, Inc. (InfoValue), IPTV experts, today announced the latest mobile extensions of its hospitality IPTV platform. The new mobile applications extend the features and functionalities of InfoValue's popular SuiteTV IPTV solution from the in-room TV to guest mobile devices.

"It is exciting to offer hospitality IPTV services seamlessly across interactive TV, mobile devices and other technology," said Monsong Chen, president and CEO at InfoValue. "With InfoValue IPTV App for Apple and Google devices, hotel guests and operators will benefit from improved communications and expanded services whether guests are in the room or not."

Working with an add-on module to InfoValue SuiteTV server, the newly released InfoValue IPTV Mobile Apps provide features such as personalized service portals, synchronized messaging, hotel guest service access, interactive advertisements, push-based promotions, and a "TV everywhere" experience.

InfoValue IPTV Mobile Apps are available immediately from Apple App Store and Google Play Store for both smartphones and tablets. InfoValue IPTV Mobile Apps build on the success of InfoValue SuiteTV platform that helped introduce the hospitality market to HD VOD, network-based PVR, and Time-Shifted TV. InfoValue IPTV solutions may be ordered directly from InfoValue at [+1 914-345-5980](tel:+19143455980) (sales@infovalue.com) or from one of InfoValue's certified resellers.

About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo™, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV™ for hospitality, InfoValue BizTV™ for training and communications, and InfoValue NextGenTV™ for residential IPTV. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.