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## InfoValue Announces InfoValue PortTV™ for Cruise Industry

*New Platform Incorporates Mobile Interface, Digital Signage, Extended GUI, and Increased Advertising Capabilities.*

ELMSFORD, N.Y. — February 1, 2013 — InfoValue Computing, Inc. (InfoValue), IPTV experts, today announced the latest version of its hospitality IPTV platform for the cruise industry, InfoValue PortTV™. Major new features include a fully integrated Digital Signage platform, extended graphical user interface (GUI), mobile integration, and increased advertising capabilities specifically designed for cruise ship promotion of excursions and extended passenger services.

“We listened carefully to our customers and jointly enhanced functionality to PortTV that would be most beneficial to our customer and their passengers,” said Monsong Chen, president and CEO at InfoValue. “With PortTV, we have added new services that will improve the cruise ship to passenger relationship even further, resulting in a new standard for the passenger experience and increased revenues for cruise lines.”

New features include the ability for a passenger to perform e-commerce transactions from the television and receive push-based excursion promotions and messages tailored to the preferences of the passenger. Additionally, the IPTV capabilities are entirely ported to mobile/tablet devices so passengers may have a “TV everywhere” experience. Furthermore, a Digital Signage platform is fully integrated to the existing architecture to enable public space promotions and information. Finally, the extended user interface increases branding awareness and user interactivity performance thereby improving customer satisfaction and loyalty.

PortTV works much like successful earlier versions of the platform, with InfoValue’s QuickVideo IPTV platform functioning as the heart of the system, presenting a variety of services to passenger rooms. The new version retains all of the

functionality and services of the previous versions including network-PVR and Time-Shift TV. PortTV Version 3.6 may be ordered directly from InfoValue at +1 914-345-5980 ([sales@infovalue.com](mailto:sales@infovalue.com)) or from one of InfoValue’s certified resellers.

### About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo™, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV™ for hospitality, InfoValue BizTV™ for training and communications, and InfoValue NextGenTV™ for residential IPTV. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at [www.infovalue.com](http://www.infovalue.com), via e-mail at [info@infovalue.com](mailto:info@infovalue.com), or by phone at (914) 345-5980.