

June 14, 2012

InfoValue launches SuiteTV 4.0 at HITEC 2012

ELMSFORD, N.Y. — June 14, 2012. — InfoValue Computing, Inc. (InfoValue), IPTV experts, will announce the launch of its SuiteTV 4.0, the latest InfoValue IPTV middleware tailor-made for the hospitality industry, at HITEC 2012. InfoValue will also demonstrate SuiteTV 4.0 features, including a new dynamic user interface framework, TV Promotions, mobile and OTT extensions, and analytics portal.

“We are excited about the breadth and depth of the capabilities that SuiteTV 4.0 will provide to the hospitality industry,” said Monsong Chen, CEO of InfoValue. “We are confident that hotels using SuiteTV 4.0 will be able to significantly increase their revenues and reduce their operational costs.”

SuiteTV 4.0 allows hotels to effectively personalize their presentations based on its dynamic user interface framework. It facilitates connecting IPTV systems with promotions / advertising arrangements via its TV Promotions feature. It broadens the scope of IPTV services with mobile and OTT extensions. Its analytics portal provides invaluable business insights to hotel management.

InfoValue SuiteTV is the leader in IPTV solutions for the hospitality industry. InfoValue SuiteTV offers personalized guest services ranging from high-quality HDTV VOD to network-based personal video recording (nPVR) and time-shifted television (TSTV). By leveraging the award-winning InfoValue QuickVideo™ platform, InfoValue SuiteTV is uniquely positioned to support hotels in incorporating “quadruple play” services — delivery of TV, video, voice, and data — into their own service and information portal over the converged IP network infrastructure so they may simultaneously generate new revenues, increase occupancy rates, and reduce operational expenses.

More about InfoValue is available at www.infovalue.com.

About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential IPTV. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.