

June 20, 2011

## InfoValue and Enseo Partner on Integrated IP Video Set-Top Box

ELMSFORD, N.Y. — June 20, 2011. — InfoValue Computing, Inc. (InfoValue), experts in providing innovative, interactive IPTV platforms and solutions, today announced that it has partnered with Enseo, Inc. for providing IP-based HD television, HD Video-On-Demand (VOD), and full-featured service portals for the hospitality markets.

The partnership between InfoValue and Enseo recently resulted in a 1300 room hotel deployment in downtown Philadelphia. The system utilizes InfoValue's SuiteTV solution with the Enseo HD3000 IP set-top box. The head-end features a full IP HD channel lineup with over 50 channels of free-to-guest programming and a complete selection of new release HD VOD Hollywood movies.

"We are delighted to culminate our Enseo integration efforts with such a high-profile deployment. Guests can now enjoy HD digital quality IPTV channels and interact with the hotel-branded service portal of SuiteTV," said Aubrey Flanagan, vice president of business development at InfoValue. "Enseo's HD3000 provides the capability for SuiteTV to deliver Internet news, weather, radio, and local flight schedules all from the comfort of the guest room via a simple user interface to the TV. Based on the tremendous feedback, we look forward to expanding the deployment footprint of this integrated IPTV solution."

InfoValue SuiteTV is a leading edge IPTV solution tailored specifically for the hospitality industry. InfoValue SuiteTV offers personalized guest services ranging from high-quality HDTV VOD to network-based personal video recording (nPVR) and time-shifted television (TSTV). By leveraging the award-winning InfoValue QuickVideo™ platform, InfoValue SuiteTV is uniquely positioned to support hotels to incorporate "quadruple play" services — delivery of TV, video, voice, and data — into their own service and information portal over the converged IP network infrastructure to simultaneously generate new revenues, increase occupancy rates, and reduce operational expenses.

More about InfoValue is available at [www.infovalue.com](http://www.infovalue.com).

### About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential. InfoValue's corporate headquarters is located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at [www.infovalue.com](http://www.infovalue.com), via e-mail at [info@infovalue.com](mailto:info@infovalue.com), or by phone at (914) 345-5980.

### About Enseo

Enseo is the preferred digital media solution for North America's largest hotel groups and digital signage networks. Enseo's flexible technology displays virtually any media, on any display, through any distribution medium. This includes IP streaming, RF tuning, and live web content. Enseo's products are compatible with a wide range of content and application providers, integrators, and TV manufacturers, providing unlimited vendor choices. With more than 450,000 set-top boxes and digital media players deployed, Enseo has a proven record of success. For more information, visit [www.enseo.com](http://www.enseo.com)