



**Streaming training videos worldwide
over existing enterprise IP networks**

The Background:

Pfizer Inc. is a leading global pharmaceutical company with more than \$45 Billion revenues in 2003. They were expanding their internal business TV system to remotely train their global sales force.

The Challenge:

Ensure the quality, reliability, and manageability of streaming high-quality TV-like training videos over their existing enterprise IP networks, including satellite links, to a large team of geographically dispersed sales force.

The InfoValue Solution:

With InfoValue BizTV™ solution at its heart, employees worldwide can watch training channels on TV with IP set-top-box, operators can remotely control the broadcast schedule, help desk can remotely control any IP set-top-box to assist users, and administrators can remotely diagnose any video-sensitive network issues.

InfoValue BizTV™ features InfoValue QuickVideo™ servers, the award winning and performance leading streaming platform, and a comprehensive set of seamlessly integrated and customizable business workflow and control functions.

The Epilogue:

Pfizer has realized millions of dollars in savings in training and travel costs after implementing the InfoValue solution. The quality of the training has been excellent.